* Raising awareness of the company's efforts to deliver electricity to homes by 10% within 6 months through messages on social media sites.
* Increasing the company's accounts on social media sites by 20% within 12 months by creating unique content on social media.
* Reaching subscribers through social media advertisings.
* Interactive content of the company's account on social media platforms.
* Following the company's account on social media by the customers.
* Creating attractive content for customers continuously.
* In the e-marketing plan, smart goals will be set to help achieve long-term marketing goals and will play an important role in achieving the company's strategic objectives, in addition to defining the marketing mix and channels to be used carefully to assist in achieving the objectives as well as determining the expected budget. The most important units of measurement will also be discussed which would help to monitor and follow up on the channels used. And finally, a full survey will be conducted on the external environment to identify and discuss the factors that may affect the long-term competition.
* Identifying objectives that will help achieve marketing goals directly by improving and consolidating consumer-brand relationships and creating an emotional connection between the customers and the company, which also constitutes an important part of achieving the company's vision and strategic objectives.
* The budget was determined according to the most important marketing tools and materials to be used, in addition to the investment return for each of them.
* Adopting an integrated way of working will assist in providing harmonious messages through various available communication channels, which will directly help to draw an image in the customers' minds on brand strength that makes it sustainable in the long run
* Passionate about communication and marketing, interested and experienced in brand management, with effective presentation and public speaking skills, and always motivated to develop and make a difference.
* Skills and Experiences:
* Event Management
* Brand Management
* Teamwork
* [Effective Communication Skills](https://www.wikijob.co.uk/content/interview-advice/competencies/communication)
* Working Under Pressure
* Management Skills
* Analytical skills